

Workforce UPDATE

SEPTEMBER 2017



Unemployment in Northwest Ohio averaged 4.9% for the second quarter of 2017. It was 4.4% for the same period in 2016. This is the third lowest average unemployment number in 10 years. The second quarter average unemployment was 4.4% for the nation and 5% for Ohio in 2017.

The average, total available workforce for Northwest Ohio, which includes all employed and unemployed people was 618,333 for second quarter 2017. This is the largest increase since 2011 and is up 0.7% from the 2016 average.

There were 588,033 people working and 30,333

people unemployed in our region for the second quarter.

As of July 28, 2017, 14,201 job openings were advertised in Northwest Ohio according to Wanted Analytics. The top four occupation categories advertised were Sales, Transportation, Healthcare, and Food Service. These four represented 46% of all jobs posted in Northwest Ohio. The four jobs with the most ads were Heavy Truck Drivers, Registered Nurses, Retail Sales Supervisors, and Retail Salespersons.

Of all jobs posted in July 2017, approximately 32%

required a high school education, 49% required a two-year degree, and 18% required a four-year degree or more. The number one certification sought was a CDL license. The second was a certified purchasing manager and the third was a driver's license.

Five of the top 10 employers in the region were in Healthcare while the leading employer was in Food Service and it represented 22% of the 3,428 jobs advertised by the top 10.

Five of the top 10 non-manufacturing corporations hiring were in the transportation fields, while three

were healthcare. The top five occupations in the manufacturing area were First-Line Supervisors of Production & Operating Workers, Industrial Engineers, Maintenance and Repair Workers, General Production Workers and Mechanical Engineers.

The Regional Growth Partnership and JobsOhio, Owens Community College, NORED, Rhodes State College, and OhioMeansJobs Lucas County offer this quarterly snapshot of the economic status in Northwest Ohio. This data tracks the vitality of our regional economies as well as offers insights into workforce development trends and issues.

Top 10 Corporations Hiring

1. ProMedica
2. Bob Evans Farms, Inc.
3. Mercy Health
4. Paschall Truck Lines
5. U.S. Xpress
6. The Dollar General
7. DHT Inc.
8. The Rosedale Group
9. Southern Refrigerated Transport
10. Blanchard Valley Health System

Top 5 Corporate Occupations

1. Heavy & Tractor-Trailer Truck Drivers
2. First-Line Supervisors of Retail Sales Work
3. Registered Nurses
4. Entrepreneurs - Business Opportunities
5. Retail Salespersons

Top 10 Manufacturers Hiring

1. Dana Corporation
2. Advanced Drainage System
3. Owens-Illinois
4. Eaton Industries
5. Principle Business Enterprises
6. General Dynamics
7. Oldcastle
8. Pepsico
9. Kalmbach Feeds, Inc.
10. FCA US LLC / Chrysler

Top 5 Open Manufacturing Occupations

1. First-Line Supervisors of Production & Operating Workers
2. Industrial Engineers
3. Maintenance and Repair Workers, General
4. General Production Workers
5. Mechanical Engineers

Source: Wanted Analytics

Teamwork for a Stronger Urban Economy



by Dean Monske, President & CEO, Regional Growth Partnership

An evolving trend in cities and regions across the country is building and revitalizing

downtown centers into healthy, energetic, and dynamic focal points for communities. There is a growing understanding that strong downtowns make for strong communities and regions. Cities are implementing strategic plans to revitalize their downtowns, realizing how they can serve as primary engines for regional economic growth.

For Toledo, a partnership comprised of business, academic, and public sector leaders is driving that development initiative. The 22nd Century Committee is providing catalytic leadership for Toledo's downtown urban core residents to live and work into the 22nd Century. This Committee, with full participation and engagement from the local community, developed a *Downtown Toledo Master Plan* that will provide a framework to maximize the use of

downtown Toledo's current assets. This plan has developed strategies to foster business growth, attract more downtown residents, and create strong relationships between nearby neighborhoods and cultural districts.

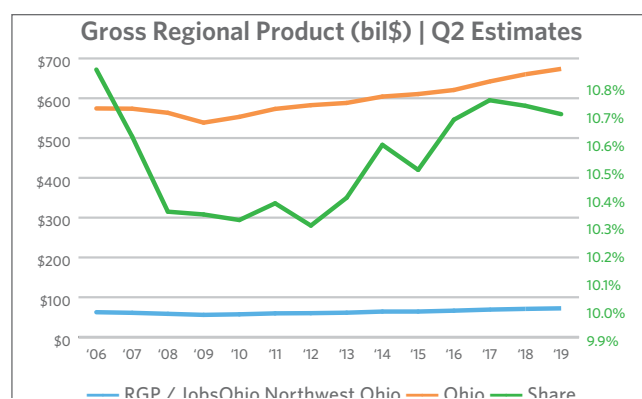
A major focus of the Master Plan is to build upon and reinvest in the riverfront. A completely rebuilt and accessible waterfront is meant to connect both sides and create new opportunities for the downtown. Toledo is beginning to recognize this with the new Middlegrounds Metropark and a new Promenade Park.

The Plan continues to build community through new park spaces, a network of connected and pedestrian friendly streets, and focused infill development that will bring people together. This creates a city that celebrates and builds from its greatest natural asset and amenity outward into the surrounding neighborhoods, districts, and community. From this planning has emerged the Downtown Toledo Development Corporation. This organization is charged with leading the implementation of the Master Plan and

executing the vision created by the 22nd Century Committee.

For the Regional Growth Partnership, as the lead economic development organization serving the Toledo region and Northwest Ohio, it has captured that momentum and incorporated Downtown Toledo's resurgence into its national and international marketing and sales efforts. These efforts have created many favorable impressions with various national media. Another group, site development consultants, is also responding positively to the downtown growth initiatives.

A strong downtown makes for a strong region. We are seeing that play out with the news of jobs and investment popping up across our 17-county region. The RGP's quarterly metrics show nearly 600 new jobs in Northwest Ohio in the second quarter of 2017, with capital investment exceeding \$120 million. These numbers come on the heels of a record-breaking year for this region, which produced 4,000 new jobs and \$3.2 billion of investment. These results clearly show that teamwork makes for a stronger economy through cooperative urban development efforts.



Gross Regional Product

- All dollars are in 2017 real/constant dollars
- Dollars are reported in billions
- Data were pulled August 2017

What is the industry of Art?

The Northwest Ohio economy—once founded in manufacturing—has been affected by many global forces. Automation, abundance of imported goods, and outsourced production has challenged our region's economic power. Even as we make strides to regain manufacturing businesses, advances in technology require fewer workers. It is imperative to look for new ways to build our future through the Industry of Art.

One of those strategies to consider is an investment in the arts and creative businesses. The Arts are an engine that stimulates the economy. They generate economic impact, are a significant employer, and a key component for attraction and retention strategies for business and community.

What does that mean for Northwestern Ohio? Let's start with economic impact. In 2007, The Center for Regional Development at Bowling Green State University conducted an economic impact study of the arts and cultural activities on the 27-county region of Northwest Ohio. The study used industries articulated by the Americans for the Arts in order to measure ourselves with—and against—other communities. Key sectors were defined as Museums/Collections, Performing Arts, Visual/Photography, Film/Radio/TV, Design and Publishing, and Art Schools



THE ARTS COMMISSION INSPIRING A VIBRANT TOLEDO

and Services. The data was pulled only from businesses and organizations registered in Dun & Bradstreet. It does not include the thousands of active individual artists in our region. The results of the 2007 report were staggering with the sector generating \$2.4 billion of overall economic impact. When this study was updated in 2015, those numbers climbed to \$3.8 billion demonstrating a 45% growth in just 8 years.

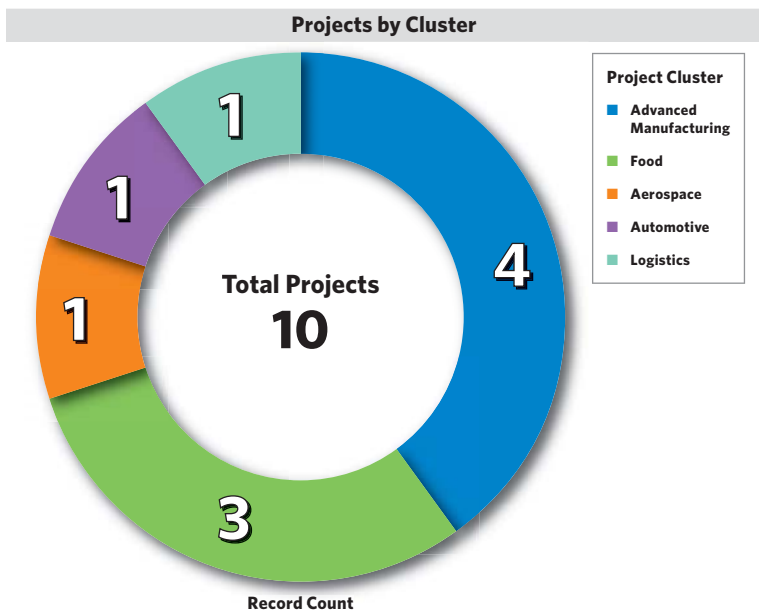
What does this mean in actual jobs? Narrowing our focus to the Toledo area, we can demonstrate the impact of the arts through the 2015 *Creative Industries: Business & Employment in the Arts* report published by the Americans for the Arts. Through this research we know that there are 426 arts-related businesses in Toledo employing more than 2,700 people. That makes up 3.6% of the total number of businesses

located in Toledo and 1.8% of the people they employ. Comparatively, that is more than Libbey, Inc. and Owens Corning employ in Toledo, combined.

There is another side to this equation: people. We know that the vibrancy of the arts and cultural community is a key factor for job candidates when considering competing offers. We know that our young are seeking out rich artistic communities to start their careers because quality of life is a priority. We know that cultural tourists spend nearly 45% more money on their visits than other tourists, all providing additional income to local residents. We know that places with active cultural communities are destinations.

Our region will benefit by utilizing the knowledge and the strength of our arts and cultural assets. Experience the arts where you live and utilize our local creative capital to strengthen and support your business.

For further information on how the Arts can advance your organization, contact Marc D. Folk, Executive Director, Arts Commission of Greater Toledo, 419.254.2787, or www.theartscommission.org



JOB SOHIO INVESTMENT - 2ND QUARTER 2017

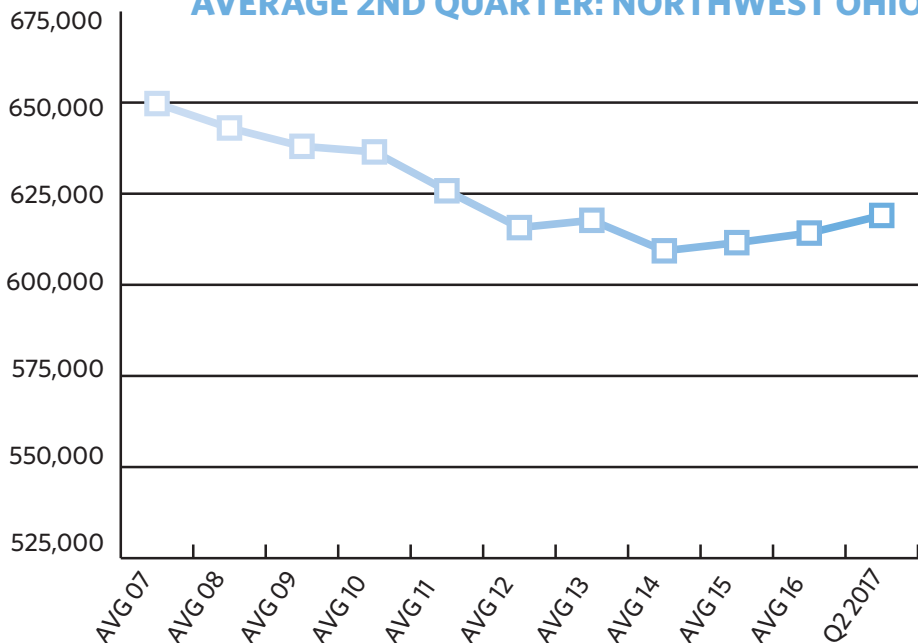
591 Jobs Created

2,158 Jobs Retained

\$120,638,688 Capital Investment

TOTAL AVAILABLE WORKFORCE

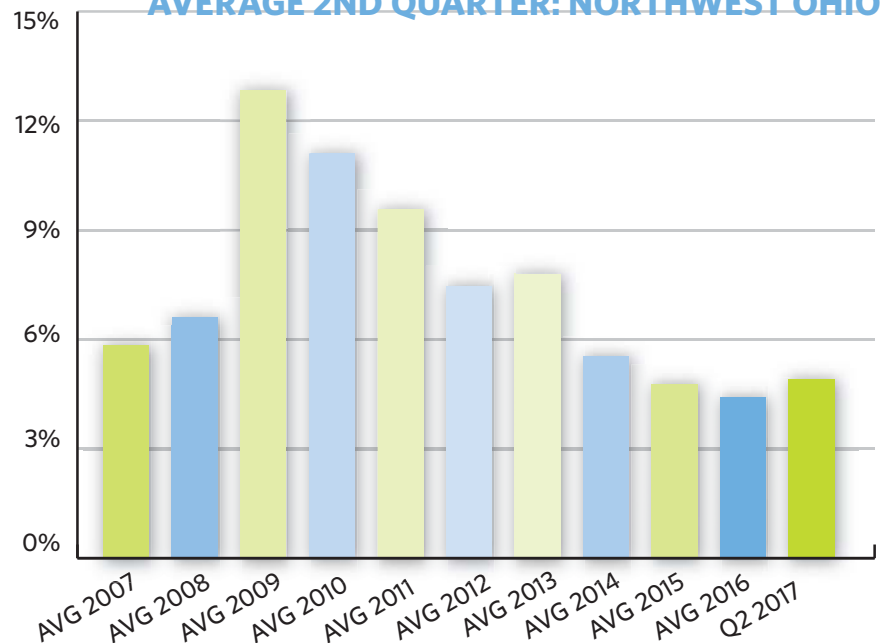
AVERAGE 2ND QUARTER: NORTHWEST OHIO



Source: OhioLMI

UNEMPLOYMENT RATE

AVERAGE 2ND QUARTER: NORTHWEST OHIO



Source: OhioLMI

For more information about Workforce Update, contact garyjcorrigan@aol.com.