

# Workforce UPDATE

JUNE 2020



Lucas County  
Wood County



## Top 10 Corporations Hiring

1. ProMedica
2. Bob Evans Farms, Inc
3. Mercy Health
4. The Dollar General
5. Blanchard Valley Health System
6. Owens Community College
7. Trilogy Health Services
8. McLane
9. Spectrum
10. McDonald's Corporation

## Top 5 Corporate Occupations

1. Heavy & Tractor-Trailer Truck Drivers
2. First-Line Supervisors of Retail Sales Workers
3. Registered Nurses
4. Retail Salespersons
5. Combined Food Preparation & Serving Workers

## Top 10 Manufacturers Hiring

1. Owens Corning
2. Midway Products Group
3. Dana Corporation
4. Pepsi
5. Oldcastle
6. Whirlpool
7. Owens-Illinois
8. Eaton
9. Principle Business Enterprises
10. General Dynamics

## Top 5 Open Manufacturing Occupations

1. Heavy & Tractor-Trailer Truck Drivers
2. First-Line Supervisors of Production & Operating Workers
3. Industrial Engineers
4. Maintenance and Repair Workers, General
5. Production Workers, All Other

Source: CEB Talent Neuron Analytics 05/13/2020

## 1ST QUARTER INTERNSHIP REPORT: NORTHWEST OHIO

### TOP FIVE COMPANIES ADVERTISING INTERNSHIPS

1. First Solar
2. Trilogy Health Services
3. Cooper Tire and Rubber
4. Trilogy Management Services Ltd
5. Dana Corporation

### TOP FIVE INTERNSHIP POSITIONS ADVERTISED

1. Market Research
2. Pharmacists
3. Industrial Engineers
4. Cooks, Institution and Cafeteria
5. Nursing Assistants

Source: Conference Board (<http://ohiolmi.com/asp/omj/hw.htm>)

## Unemployment up while total workforce numbers down

Unemployment in Northwest Ohio averaged 5% for the 1st quarter of 2020. It was 4.8% for the same period in 2019. This is the highest 1st quarter unemployment percentage in six years. The first quarter average unemployment was 3.8% for the nation and 4.6% for Ohio in 2020.

The average total available workforce for Northwest Ohio—which includes all employed and unemployed people—was 607,133 in the first quarter of 2020. There were 575,867 people employed. This is 2% more people employed in the region than 10 years ago with 4% fewer people when the unemployment rate was 11.2%.

As of March 13, 2020, 18,032 job openings were advertised in Northwest Ohio according to Wanted Analytics. The top four occupations in demand were Registered Nurses; First Line Supervisors; Retail Sales; Customer Service Representatives; and Food Service supervisors. These four categories—Healthcare Practitioners, Sales, Office Support, and Food Service—represented 53% of all jobs posted in Northwest Ohio. Healthcare and Sales Support represented 33% of all jobs posted. There were 1,622 RN jobs posted in the period. All Transportation and Material Moving positions were in sixth place among all advertised openings and had a total of 1,082 positions posted.

Of all jobs posted in March 2020, approximately 53% required a high school education and 47% required a two-year degree or more. The total number of internships advertised was 360. This was an increase of 83 ads from the 1st quarter last year. Sixty-five percent of the internships wanted a bachelor's degree or more.

The number one certification sought was a driver's license. The number one skill was nursing. Four of the top 10 non-manufacturing corporations hiring were in healthcare. The top five occupations in the manufacturing area were HD truck drivers, First Line Supervisors-Production, Industrial Engineers, Maintenance / Repair, and Production Workers.

The Gross Regional Product for the region was up \$7.08 billion at \$68.51 compared to 2010. The State of Ohio was up \$70.54 billion at \$649.88 billion from 2010. The region's share of this amount was down 0.06% from 2010.

The Regional Growth Partnership and JobsOhio, Owens Community College, NORED, Terra State Community College, Penta County JVS, and Lucas and Wood County OhioMeansJobs offer this quarterly snapshot of the economic status in Northwest Ohio. This data tracks the vitality of our regional economies as well as offers insights into workforce development trends and issues.

## Community Colleges: Critical to Creating Your Future



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Community colleges are poised to lead workforce development and learning throughout the forthcoming economic recovery, and into the future.

During these unprecedented times, we have seen people come together to help one another in uplifting ways. We have also seen new health and safety precautions emerge, consumer expectations change, and business operations adjust. It is new for all of us, but we are ready. Terra State Community College is taking steps to make sure learning continues for persons of all ages, abilities and backgrounds. Many traditional-age college students are exploring a "visiting year" this fall. Rather than going away to university, high school graduates are taking classes at community colleges at affordable prices and closer to home. Numerous students are seeing the opportunity to learn a new skill,

save money and participate in exploratory experiences from work to volunteering. They are using the current situation as an opportunity to create their future through experience while saving time and money. Visit [www.Terra.edu/VisitingYear](http://www.Terra.edu/VisitingYear) to learn more.

Classes are available in pathways geared both towards careers, such as those highlighted by essential employees, and towards transfer to a bachelor's degree. The value of community college education is especially relevant with online coursework. Adults who are concerned about their future after being laid off or furloughed are reviewing their options at a community college. They are increasing their skills or demonstrating to their employer that they are ready for the future challenges of the workplace.

For businesses and working adults, community colleges remain strong providers of workplace education and skill development. We have been and continue to be here for you. Topics range from safety, to advanced technology, to leadership development, and more. All of this can be delivered in individual classes or customized group training, and the length of sessions

can vary to align with your needs. Here too, many programs are available via online learning to match consumers' preferences.

Some people simply do not prefer to utilize online learning options. Terra State has taken steps to assure a safe environment for employees, visitors and students. Access to campus buildings has been restricted, and upon entering all persons' temperatures are screened using new touchless, biometric scanner technology – the first college in the region to do so. Everyone must wear face coverings and practice social distancing, and the College is following enhanced cleaning protocols. We are using ozone machines throughout the buildings, which kill coronavirus, microorganisms and other pollutants. These types of precautions are becoming more prevalent for all of us.

The global health pandemic has changed what was once normal; however, change and growth have been the underpinnings of community colleges for decades. We will adapt to the realities of this new environment as well. Together we will move our region forward. Terra State Community College is committed to helping you Create Your Future.

# Communicating COVID-19 Information to Your Employees



*Pete Prichard,  
Workforce Engagement,  
Northwest State Community College*

Are you overwhelmed with websites, news briefings, workshops, seminars, white papers, strategic manuals, instructional videos, podcasts, and up-to-the-minute updates? The CDC continues to update the public of the status of the

“virus spread” with information on what we can do to flatten the curve. Where do you begin to communicate to your employees when they return to work? How do you get them up to speed? What are your responsibilities and liabilities? It can be overwhelming.

Here are a few tips on how we learn new information and make it easier to select, digest, and disseminate the large amount of COVID-19 Pandemic information that is being produced.

Professional educators and communicators use a simple focus when developing new curriculums and courses. They design them not to transmit an abundant amount of information. Material that is not engaging to all learners

will turn them off to any new material. They want to know what’s in it for them.

When selecting new information it is important to find what is relevant to your employees by setting up a scenario or some sort of simulation that is personal or job-related. When learning or teaching all there is to know about the COVID-19 regulations, try applying real-life situations to the material. Customer service and good employee relations can be the end result of such communication. This leads to customer and employee retention.

Dr. Judy Willis, M.D. in her book, *Research-based Strategies to Ignite Student Learning*, suggests using a strategy in introducing material that presents real-life problems. For example, “What do you do if someone has a fever when they show up for work?” It is a situation where a supervisor or person who is checking people into work has to think through their next steps. It will allow them to gain familiarity with new procedures when new material is being presented to them. Dr. Willis also states that getting sleep is critical for all learners. Rest allows new information to stick to one’s memory.

When seeking information it is important to select the right amount of material that is relevant to you and your

staff. Be sure to present your staff with real-life situations or scenarios when delivering the material and give them time to assimilate new information. Below is a list of references to select current COVID-19 information for you and your employees.

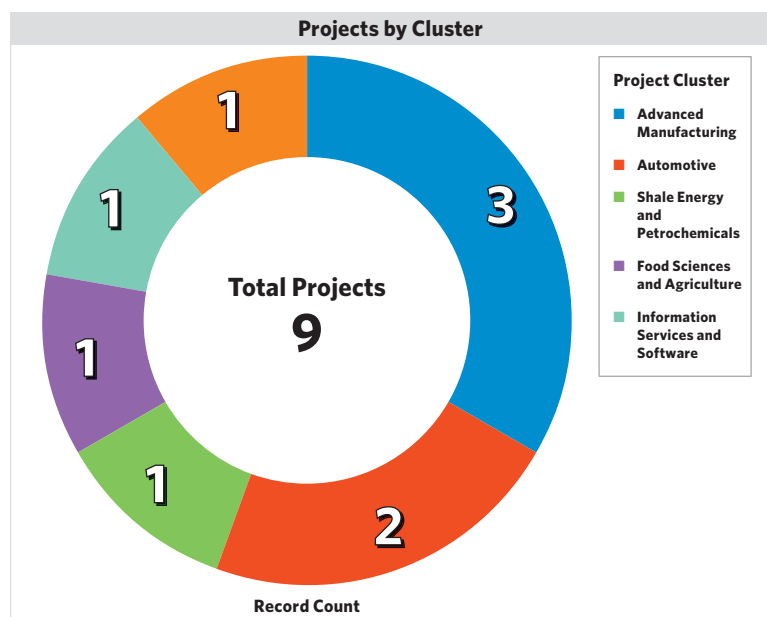
<https://coronavirus.ohio.gov/> — The State of Ohio webpage with information updated daily.

<https://www.woodcountyjfs.com/ohio-means-jobs/> — Wood County’ OhioMeansJobs.

<https://www.ohiomfg.com/covid-19-resources/> — Ohio Manufacturing Association

<https://www.thekrogerco.com/blueprint/> — Kroger COVID-19 Blueprint for businesses

Your OhioMeansJobs connection in Wood County is an example of one location that is available to get services and updates on ways to deal with communications necessary for successful resumption of work in your community. For further information contact Mary Dewitt at [Mary.Dewitt@jfs.ohio.gov](mailto:Mary.Dewitt@jfs.ohio.gov).



## JOBSONIO INVESTMENT - 1ST QUARTER 2020

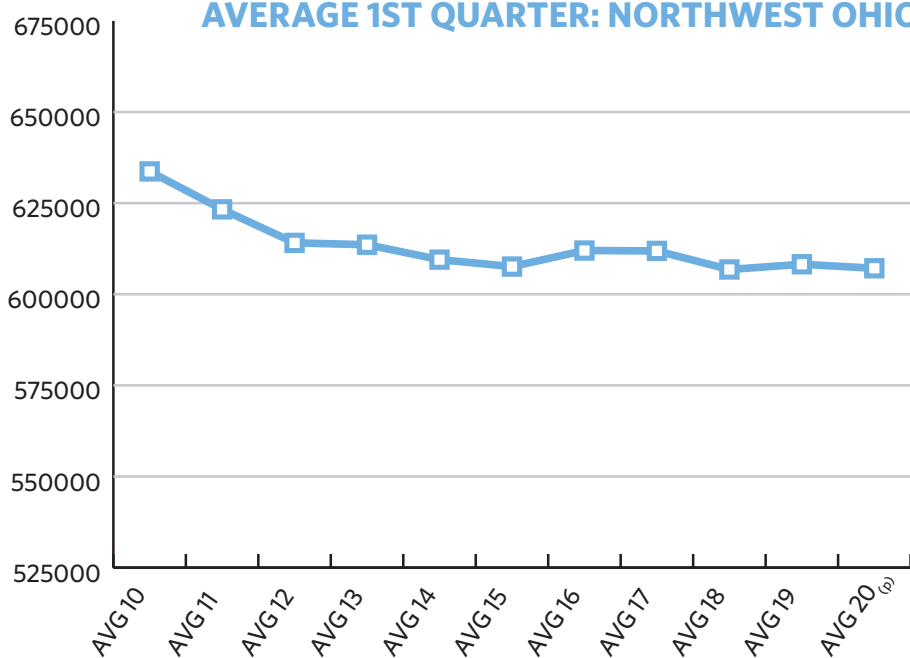
**575** Jobs Created

**1,850** Jobs Retained

**\$201,496,595** Capital Investment

### TOTAL AVAILABLE WORKFORCE

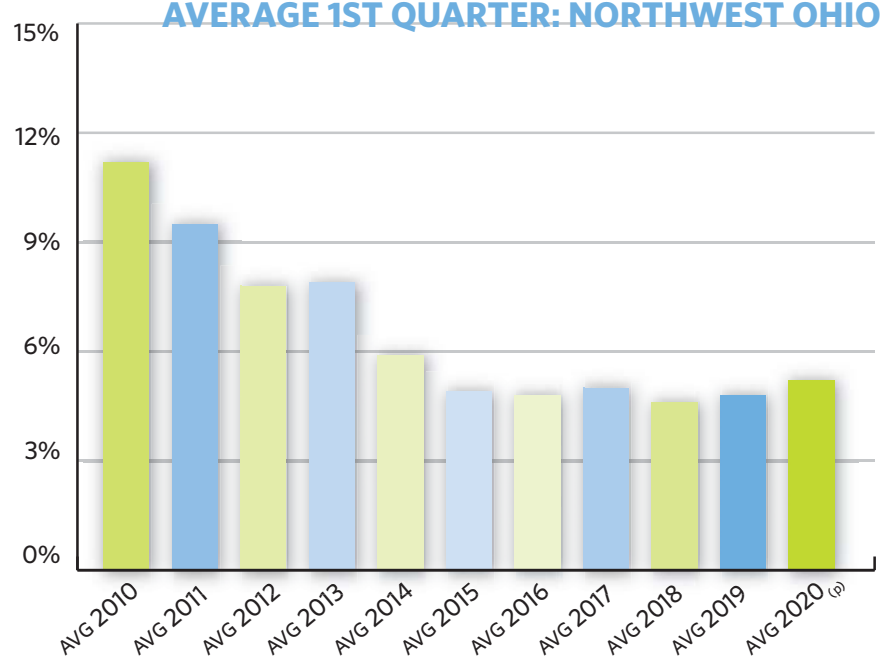
AVERAGE 1ST QUARTER: NORTHWEST OHIO



Source: OhioLMI

### UNEMPLOYMENT RATE

AVERAGE 1ST QUARTER: NORTHWEST OHIO



Source: OhioLMI