

# Workforce UPDATE

JUNE 2018



OWENS  
COMMUNITY COLLEGE



Lucas County  
Wood County



Unemployment in Northwest Ohio averaged 4.7% for the first three months of 2018. It was 5.6% for the same period in 2017. This is the lowest average, yearly unemployment number in 10 years. The first quarter average unemployment was 4.1% for the nation and 4.5% for Ohio in 2018.

The average total available workforce for Northwest Ohio, which includes all employed and unemployed people, was 606,333 for first quarter of 2018. This is the

third increase above 2013 levels however it is over 6,000 less than the 2017 first quarter average.

There were 578,000 people working and 29,000 people unemployed in our region for the first quarter. Last year at this time 578,000 people were employed and 35,000 people were unemployed. The total available workforce declined along with unemployment.

As of March 2018, 15,124 job openings were advertised in Northwest

Ohio according to Wanted Analytics. The top three occupations in demand continue to be Heavy/Tractor-Trailer Truck Drivers, Retail Sales, and Registered Nurses. The three categories—Transportation, Sales, and Healthcare—represented 41% of all job posted in Northwest Ohio. The categories for office Support and Healthcare Support respectively represented 16% of the jobs posted. These five categories equaled 57% of all job openings advertised in Northwest Ohio.

Of all jobs posted in March of 2018 approximately 27% required a high school education, 58% required a two-year degree, and 16% required a four-year degree or more. The number one certification sought was a CDL license. The second was a driver's license. Six of the top 10 non-manufacturing corporations hiring were in the transportation fields while four were in healthcare. The top five occupations in the manufacturing area were Transportation, First Line Supervisors of Production, Industrial Engineers,

Maintenance/Repair, and Helpers/Production Workers.

The Regional Growth Partnership and JobsOhio, Owens Community College, NORED, Rhodes State College, Penta County JVS, and Lucas and Wood County OhioMeansJobs offer this quarterly snapshot of the economic status in Northwest Ohio. This data tracks the vitality of our regional economies as well as offers insights into workforce development trends and issues.

## Top 10 Corporations Hiring

1. Schneider National
2. ProMedica
3. Blanchard Valley Health System
4. U.S. Xpress
5. Mercy Health
6. Roehl Transport, Inc.
7. Celadon
8. Anthem, Inc.
9. Hyway Trucking Company
10. Central Hauling Co.

## Top 5 Corporate Occupations

1. Heavy & Tractor-Trailer Truck Drivers
2. Registered Nurses
3. First-Line Supervisors of Retail Sales World
4. Retail Salespersons
5. First-Line Supervisors of Food Preparation & Serving Workers

## Top 10 Manufacturers Hiring

1. Owens-Illinois
2. Owens Corning
3. Pepsico
4. Whirlpool
5. Midway Products Group
6. Oldcastle
7. First Solar
8. Materion
9. Magna International Inc.
10. Johns Manville

## Top 5 Open Manufacturing Occupations

1. Heavy and Tractor Trailer Truck Drivers
2. First-Line Supervisors of Production & Operating Workers
3. Industrial Engineers
4. Maintenance and Repair Workers, General
5. Helpers-Production Workers

Source: CEB Talent Neuron Analytics 05/10/18

## Your Workforce Success Starts Here

### Owens Community College seeks to be an indispensable partner in the success of our region



by Steve Robinson, Ph.D.

As the newly-appointed president of Owens Community College, I am delighted to serve the students, communities, and businesses of Northwest Ohio. I have had the privilege to work with a wide variety of corporations and organizations for a number of years here in Northwest Ohio. For over 50 years, Owens has played a pivotal role in the economic development of our region. Our graduates are critical to the schools, hospitals, businesses, and agencies that make our community thrive. We strive to be an engine of workforce development that prepares our students for in-demand jobs and fosters innovative solutions to the issues facing our region.

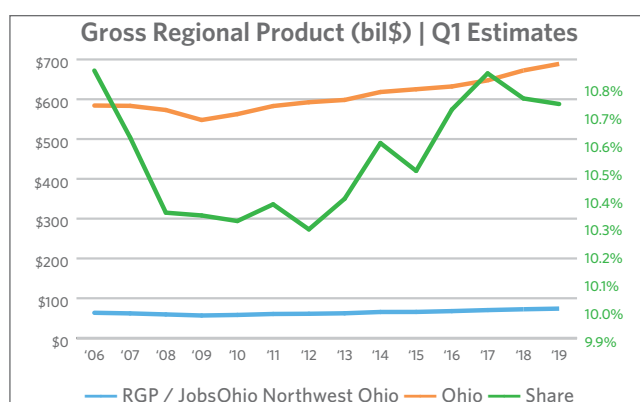
As one of Ohio's 23 public two-year colleges, Owens is proud to be the community college for the entirety of Lucas, Wood, and Hancock counties, as well as school districts in Ottawa and Sandusky counties, which comprise our legal service district. A vital part of our vision for Owens Community College is to be an indispensable partner for the success of Northwest Ohio. We want to work with you.

**Corporate training.** One particular strength of Owens is our Workforce and Community Services (WCS) division, which works

directly with companies to strengthen and develop their workforce. Given the workforce demands currently placed on our community partners, WCS provides vital support for interview events, onboarding, and pre-employment assessment. At a recent grand opening of a major manufacturing facility here in the region, I sat with a number of corporate leaders who spoke about our teams at Owens from the podium. They commented on the quality of our workforce support for the launch of their facility, and several company leaders said they could not have executed their work so quickly and efficiently without the help of Owens Community College. It is our goal to replicate those experiences across the region and become the indispensable partner our community needs.

**Strategic Planning.** During the fall of 2018, our team at Owens Community College will be launching a strategic planning process. We need the input of our local businesses as we formulate our goals for the next several years. In the weeks ahead, I look forward to speaking with many of you and gaining your input about our future direction and priorities. Your insight and perspective will be critical as we develop a 2019-2022 strategic plan. I ask that you and your business become involved in the community stakeholder events that will take place in the fall of 2018. We welcome your input on the programs and services that impact your industry. We value the input of our business and community partners who serve on program advisory groups that help keep our programs current. I would be delighted to hear from you directly: [steve\\_robinson@owens.edu](mailto:steve_robinson@owens.edu).

I ask that you help craft our vision for the future as we work together to help our region thrive.



### Gross Regional Product

- Dollars in millions for 2018
- Data were pulled May 2018
- Source: Moody's Analytics and Upjohn Institute

# THINK Workforce Development

THINK Sandusky County is a workforce development initiative led by the Sandusky County Economic Development Corporation (SCEDC) with the support of our local community and business partners. The long-term goal is to raise awareness of opportunities for in-demand jobs, with the current focus on advanced manufacturing. Awareness of career opportunities to our youth is a critical component to keep Sandusky County and the region competitive. Some of the THINK Sandusky County efforts have included these initiatives with our K-12 school partners:



**THINK Sandusky County Bus Tours** – Getting the buy-in from the schools is crucial to having a successful workforce development system. In 2013 the team invited school superintendents,

principals, and guidance counselors on a bus to tour area manufacturers to learn about available careers, sought skill sets, and earning potential. A third round of bus tours is in the works to include new school

personnel and teachers with influence.

**THINK Manufacturing 9th Grade Career Showcase** – 2,600 ninth grade students participated over the past three years. Representatives from local businesses share with students how workplace skills will help them succeed in an innovative, yet highly technical industry, and acquaint youth with the process of designing and building products through hands-on activities. The event educates attendees about the varied career opportunities that are available to them in manufacturing. The fourth annual career showcase will be held on October 4, 2018.

**THINK Sandusky County High School Senior Job Fair** – SCEDC and partners held the second annual Job Fair on

March 23rd. The goal for this initiative is to connect graduating seniors with Sandusky County employers. We feel that it is important for all seniors to attend the event, whether the students will be going directly into the workforce, simply looking for a summer job, or furthering their education.

**Marketing Efforts** – Videos and social media have been the top marketing effort to reach today's youth and their parents. While we have created a video of our showcase every year to reach past participants, this year we wanted to reach the entire community by going "Before the Movie". The committee created a 30-second ad reminding moviegoers that there are lucrative jobs right here in Sandusky County. The ad is being shown at the local Paramount movie theater until October. Currently

we are in the process of creating a video series that focuses on three local young professionals who have all chosen different career paths that have now landed them into the skilled trades.

**Other Workforce Development Activities** – The SCEDC's Sandusky County Business Advisory Council is a great forum to communicate the great workforce development programs that we have in Sandusky County. The Chamber of Commerce of Sandusky County runs the REACH and BRIDGE programs, exposing elementary-aged children to area business partners and high school students to job shadowing, project-based learning, and internships. Vanguard-Sentinel Career and Technology Centers and Terra State Community College also offer a number of relevant workforce development programs.

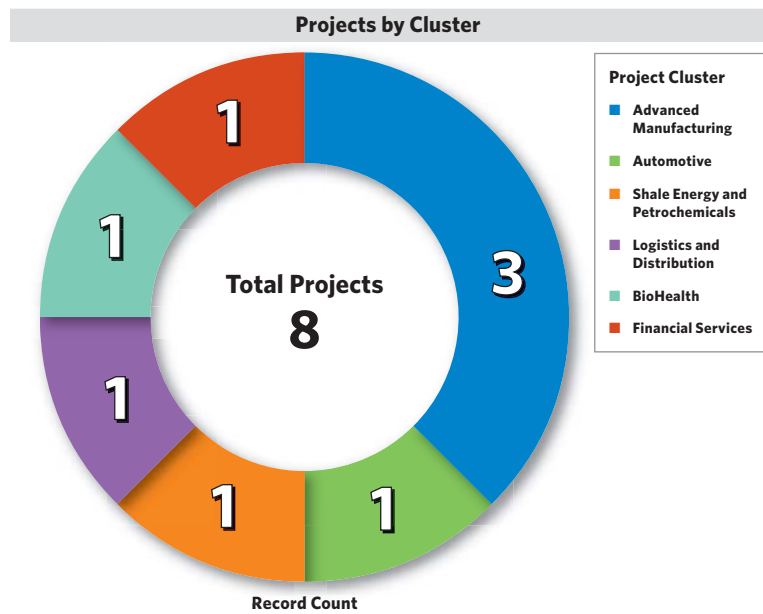
**For additional information, please contact Andrea Gibson at 419-332-2882 or [communications@sanduskycountyedc.org](mailto:communications@sanduskycountyedc.org).**

## JOBSONIO INVESTMENT - 1ST QUARTER 2018

**635 Jobs Created**

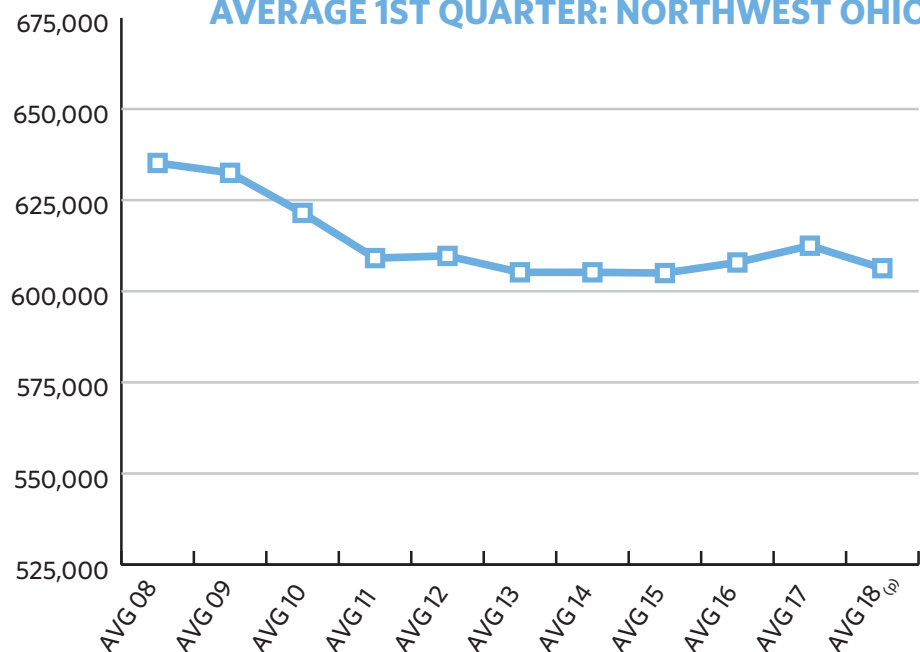
**556 Jobs Retained**

**\$35,540,650 Capital Investment**



### TOTAL AVAILABLE WORKFORCE

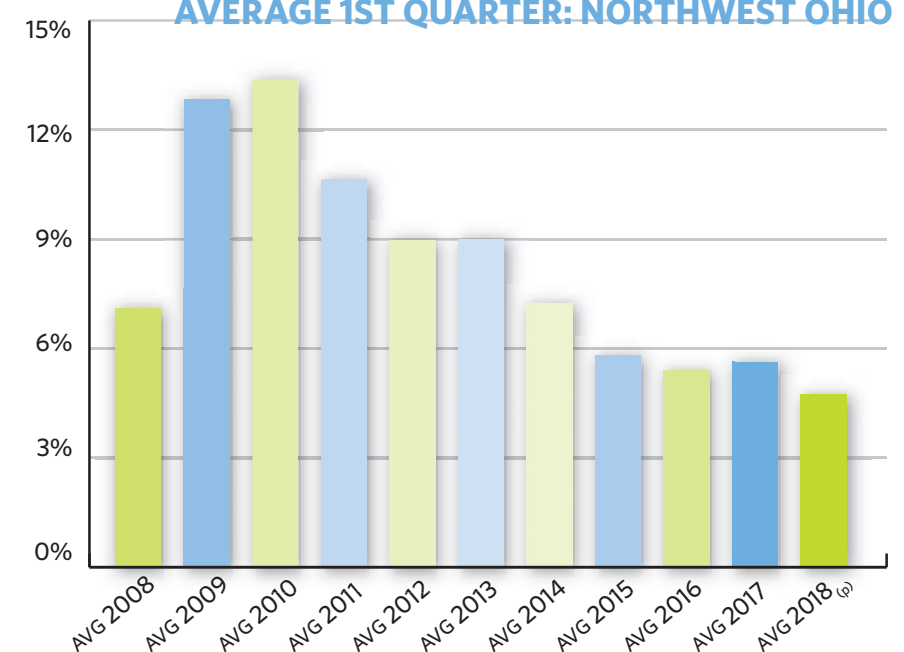
AVERAGE 1ST QUARTER: NORTHWEST OHIO



Source: OhioLMI

### UNEMPLOYMENT RATE

AVERAGE 1ST QUARTER: NORTHWEST OHIO



Source: OhioLMI