

Workforce UPDATE

SEPTEMBER 2020



Lucas County
Wood County



Top 10 Corporations Hiring

1. Mercy Health
2. FedEx
3. ProMedica
4. The Dollar General
5. HCR ManorCare
6. Lowe's
7. Pizza Hut
8. Walmart
9. Home Depot
10. University of Toledo

Top 5 Corporate Occupations

1. Heavy & Tractor-Trailer Truck Drivers
2. Registered Nurses
3. Laborers and Freight, Stock and Material Movers, Hand
4. First-Line Supervisors of Retail Sales Workers
5. Retail Salespersons

Top 10 Manufacturers Hiring

1. First Solar
2. Pepsi
3. Midway Products Group
4. Whirlpool
5. Magna International
6. Continental Structural Plastics
7. Coca-Cola
8. Hearthside Food Solutions
9. Therma-Tru
10. Johns Manville

Top 5 Open Manufacturing Occupations

1. Heavy & Tractor-Trailer Truck Drivers
2. First-Line Supervisors of Production & Operating Workers
3. Industrial Engineers
4. Production Workers, All Other
5. Maintenance and Repair Workers, General

Source: CEB Talent Neuron Analytics 08/13/2020

2ND QUARTER INTERNSHIP REPORT: NORTHWEST OHIO

TOP FIVE COMPANIES ADVERTISING INTERNSHIPS

1. Menards
2. Walgreens
3. Husky Energy
4. Marathon Petroleum Corporation
5. Procter and Gamble

TOP FIVE INTERNSHIP POSITIONS ADVERTISED

1. Pharmacists
2. Market Research
3. Managers
4. Industrial Engineers
5. Public Relations Specialists

Source: Conference Board (<http://ohiolmi.com/asp/omj/hw.htm>)

Highest Unemployment in 10 Years

Unemployment in Northwest Ohio averaged 16% for the 2nd quarter of 2020. It was 3.7% for the same period in 2019. This is the highest 2nd quarter unemployment percentage in 10 years. The second quarter average unemployment was 13% for the nation and 14% for Ohio in 2020.

The average total available workforce for Northwest Ohio – which includes all employed and unemployed people – was 615,800 for the second quarter of 2020. There were 517,272 people employed in the second quarter, which is the lowest number of people employed in the region in 10 years.

As of June 2020, 18,412 job openings were advertised in Northwest Ohio according to Wanted Analytics. The top four occupations in demand were Sales, Transportation, Healthcare,

and Office Support. These categories represented 57% of all jobs posted in Northwest Ohio. Trucking and Supervision each were 17% of all occupations posted. The Healthcare category represented 14%. Transportation-related positions returned to first place, tied with the need for Supervisors.

Of all jobs posted in June of 2020, approximately 54% required a high school education, 16% required a two-year degree, and 30% required a four-year degree or more. The total number of internships advertised was 221.

The number one certification sought was a driver's license. The second was a RN license. Three of the top 10 non-manufacturing corporations hiring were in healthcare. The top five occupations in the manufacturing area were Transportation, Industrial Engineers,

and First Line Supervisors of Production, Maintenance / Repair, and Helpers / Production Workers.

The Gross Regional Product for the region was up at \$69.69 billion compared to 2010 at \$61.30 billion. The State of Ohio was up \$73.53 billion at \$652.87 billion from 2010. The region's share of this amount was up 0.09% from 2010.

The Regional Growth Partnership and JobsOhio, Owens Community College, NORED, Penta County JVS, and Lucas and Wood County OhioMeansJobs offer this quarterly snapshot of the economic status in Northwest Ohio. This data tracks the vitality of our regional economies as well as offers insights into workforce development trends and issues.

Penta Career Center Leads the Way to Prepare Students for the Workforce



Edward Ewers,
Superintendent,
Penta Career Center

September 2020 will mark the 55th anniversary of Penta Career Center ... the first multi-county vocational school in the country. Since that first year in 1965, Penta's mission has been to provide the highest quality career-technical education for students

in our community. We take pride in providing an excellent career and academic foundation necessary for each of our students to achieve success.

The previous six months has challenged all of us to think differently and to respond to change much more rapidly. At Penta Career Center, we have seized the opportunity to use this unprecedented time to expand our options for our high school students to become engaged in more work-based learning activities. Our new scheduling options will include one day a week dedicated to increasing our

students' exposure to the region's workforce needs. We have planned an expansion of student engagement through initiatives such as community service, career exploration, internships, pre-apprenticeships, and ultimately paid job placement that is directly connected to their career-technical lab.

As our region begins to rebound from economic challenges, we want our students to have more than their lab experiences. We are actively engaged in broadening our business advisory groups by inviting industry representatives into our labs to work alongside our instructors in order to provide students with the most current and in-demand skills. We encourage business and industry to reach out to help us develop new partnerships throughout the region so that our students can be engaged in purposeful work-based learning initiatives. We believe these experiences will better prepare our students for the ever-changing workforce needs.

Additionally, we continue to expand our Adult Post-Secondary programs. Our satellite facility in Bowling Green is de-



signed to accommodate a variety of customized training options. Programs are flexible allowing training to take place at our site or at an employer's location. We recognize the need to train new employees and to upskill the current workforce as we evolve out of our current economic environment.

Penta Career Center's footprint expands into five counties and 16 member school districts. We invite business and industry from around our region to collaborate with us in expanding the work-based learning options for students. We believe exposing our students to the opportunities that exist in the local communities and our region will be a win-win situation for career-technical education as well as the local economy.

For additional information or to connect with Penta Career Center, please visit www.pentacareercenter.org or call 419-666-1120.

Apprenticeships: A Proven and Successful Model to Build Your Workforce



Quinton D. Roberts, J.D., M.A.
Dean, Workforce and Community Services,
Owens Community College

Owens Community College Workforce and Community Services has always provided first class workforce training to our talented students and great industry partners of this region. As the new dean, I want to build upon this outstanding reputation and continue to be your #1 community partner for

education and training! Some highlights at Owens include the new \$10 million Dana Center, a 59,000 square foot manufacturing training center; our truck driving school; our customized contract training where companies up-skill their current workforce; and the focus of this article – our gold standard apprenticeship programs.

At Owens, we have a long history of providing pre-apprenticeship classes for students and collaborating with employers to provide both registered (through the State of Ohio) and non-registered apprenticeships. In 2019 alone, Owens partnered with more than 50 unions and enrolled over 1,200 apprentices. For our efforts, the Ohio Manufacturing Association has recognized Owens as one of the premier apprenticeship programs in Ohio.

What is an Apprenticeship?

Successful apprenticeships require a commitment of time, money, and resources from the employer, education partner, and employee. In general, as defined by the Department of Labor, “[a]pprenticeships combine paid on the job training (OJT) with classroom instruction to prepare workers for highly-skilled careers.” In addition, many union-sponsored apprentices achieve “journeyman” status upon completion of their apprenticeship. Through employer or college-sponsored apprenticeships, students receive a professional license, certification,

or other industry-recognized credential to show successful completion of the apprenticeship program. Most registered apprenticeship programs include – at a minimum – 2,000 hours of structured OJT and 144 hours per year of related technical instruction.

Why Apprenticeships?

Apprenticeships address the number one complaint I hear from employers: people lack the skills necessary to begin their careers as a productive asset for the company. The term “skills gap” refers to this phenomenon. Owens works with employers to address this concern head-on through apprenticeships. We bring the stakeholders together in the same room to customize the classroom and OJT curriculum to meet the employer’s needs.

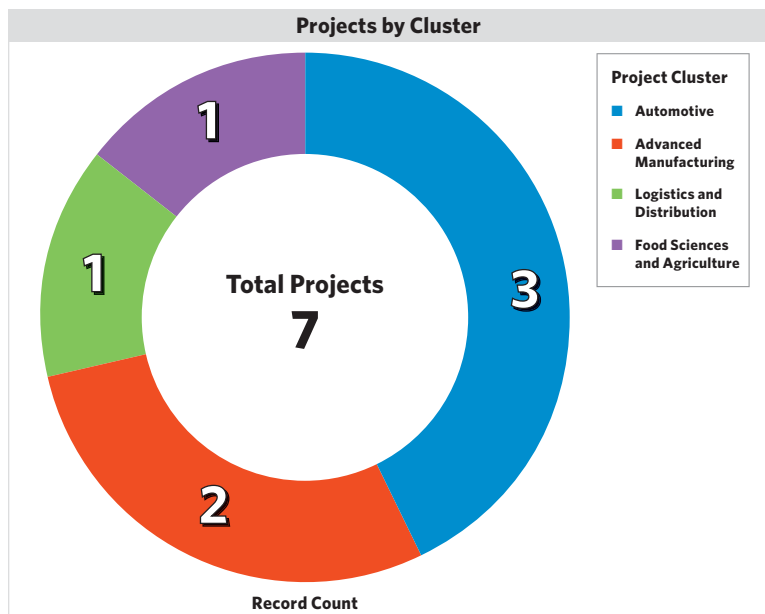
Who Pays for the Apprenticeship?

At Owens, we work with employers that use various apprenticeship payment models. In a traditional manufacturing or union apprenticeship model, an employer

or union pays 100% for the training and pays a livable wage for the hours that the apprentice works and receives OJT or is in the classroom. However, many employers require the apprentice to use out-of-pocket funds or financial aid to initially enroll in classes with the education partner while providing tuition reimbursement. Finally, at times, Owens accesses grant funds that we make available to offset apprenticeship costs as well.

Get Started!

Owens encourages large and small employers to explore apprenticeships. They are proven, long-term solutions to building and developing a talented workforce. We have the expertise necessary to help your company or union to customize and launch the apprenticeship that will benefit you most. To enroll in an apprenticeship program as a student, or to start an apprenticeship program as an employer, call us at (567) 661-7357, or find us online at owensworks.com. I look forward to working with you!



JOB SOHIO INVESTMENT - 2ND QUARTER 2020

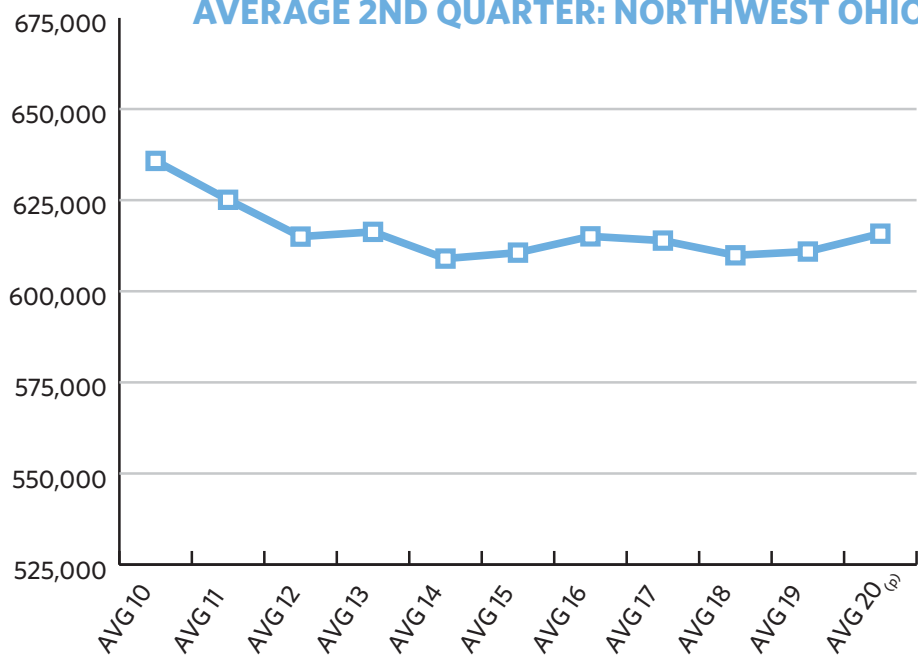
324 Jobs Created

201 Jobs Retained

\$59,096,225 Capital Investment

TOTAL AVAILABLE WORKFORCE

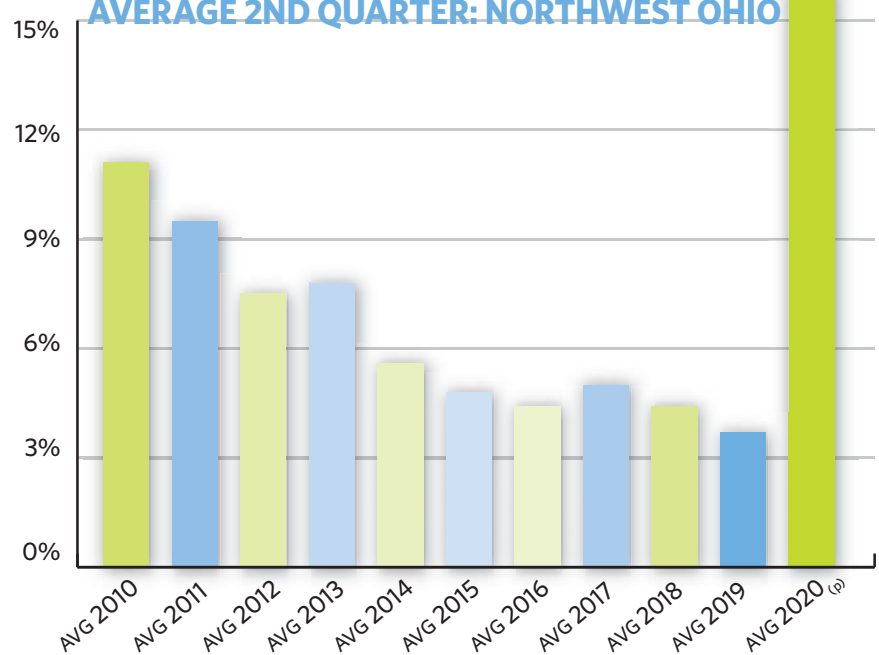
AVERAGE 2ND QUARTER: NORTHWEST OHIO



Source: OhioLMI

UNEMPLOYMENT RATE

AVERAGE 2ND QUARTER: NORTHWEST OHIO



Source: OhioLMI